



THE GOOD FIGHT

BE PREPARED FOR LIFE

GRAPHIC DESIGN/MEDIA INTERN

Overview

The focus of this role will be assisting in marketing/branding of The Good Fight. Creating content that displays the relationship driven program, that has the potential to impact the lives of youth in the La Crosse Community. You will be responsible for creating and managing content for the organization website and media outlets.

Applicants should have experience in Graphic Design, including experience utilizing Adobe Suite.

Essential Functions

- Help plan, facilitate and evaluate marketing strategy.
- Provide support to the Executive Director in the branding of the organization.
- Develop content that drives cohesive messaging to GFCC audience.

Duties and Responsibilities

- Create and design print and digital materials
- Adhere to guidelines and complete projects according to deadline
- Retouch and manipulate images
- Collaborate with ED to develop design concepts
- Use graphic design software and work with a wide variety of media

Requirements and Qualifications

- High school degree or equivalent; must be enrolled in an accredited university/college program to receive credit (if intern is looking to receive university credits)
- Experience working with Adobe Suite: Photoshop, Illustrator and InDesign.
- Experience working with WordPress (Website Builder), preferred.
- Proficient computer skills, including Microsoft Office Suite (Word, PowerPoint and Excel) and/or Google Drive (Word, Presentation, Excel and Calendar)
- Must be at least 18 years of age
- Excellent written and verbal communication skills
- Strong creative and analytical skills
- Self-directed and able to work without supervision

Compensation

Receive university credits or stipend payment from The Good Fight Community Center

- Spring 2019 Credit University Credit not available

Stipend Dates: March 31, June 30, September 30, December 31

- \$1,000 per year/ Stipend paid quarterly (every 3 months)

Additional Information

Intern site supervisor is the Executive Director of The Good Fight Community Center. Please send resume to Isaiah Thomas, Executive Director at isaiah@thegoodfight.club.